



63rd NHA Annual Meeting Sponsorships

The Nevada hospital association (NHA) will be hosting the 63rd Annual NHA Meeting at **Tahoe Blue Event Center** located in Stateline, Nevada on **September 20th – 21st**. This meeting provides sponsors with an opportunity to meet with hospital CEOs and administrators from across Nevada. In conjunction with the meeting, the NHA will be hosting a trade show for individuals and organizations to share their products and services with its' attendees.

Don't miss your chance to share your products or services with Nevada providers and give your organization high-profile visibility. Examine the information provided and select the sponsorship option that best suits your needs. If you would like to explore other sponsorship opportunities, contact **Sarah Hunt** at sarah@nvha.net or **(775) 657-5846**.

All sponsorships include:

- An electronic copy of the attendee mailing list (available one week prior to the event)
- Sponsor ribbons that designate support
- Recognition and listing in meeting program.

All sponsors should provide:

- Raffle item valued in excess of \$100 for a drawing to be held during the Exhibitors Networking Reception.

➤ CENTURION SPONSORSHIP \$20,000

- Recognition in Welcome Dinner speaking program
- Digital media recognition throughout Annual Meeting
- Recognition on Annual Meeting Program Cover and table signage as "sponsored by"
- 60 second video provided by sponsor in downloadable format to be played at the Annual Meeting
- If Requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore)
 - Registration for up to eight representatives to the NHA Annual Meeting (excludes NHA Business meeting, HealthPac event, and pre or post conference events)
 - Table for eight with premium placement at Welcome Dinner

➤ ELITE SPONSORSHIP \$15,000

- Recognition in Welcome Dinner speaking program
- Digital media recognition throughout Annual Meeting
- If Requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore).
 - Registration for up to eight representatives to the NHA Annual Meeting (excludes NHA Business meeting, HealthPac event, and pre or post conference events)
 - :30 - :45 video to be provided by sponsor in downloadable format to be played at Annual Meeting
 - Table for eight at the Welcome Dinner

➤ PLATINUM SPONSORSHIP: \$10,000

- Recognition in Welcome Dinner speaking program
- Digital media recognition throughout Annual Meeting
- If Requested:
 - Table-Top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore).
 - Registratives for up to four representatives to the NHA Annual Meeting (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
 - :15 - :30 video provided by sponsor in downloadable format to be played at Annual Meeting

➤ GOLD SPONSORSHIP: \$7,500

- Recognition in Welcome Dinner speaking program
- Digital media recognition throughout Annual Meeting
- If Requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore)

- Registration for up to four representatives at the annual meeting (excludes NHA Business meeting, HealthPAC event, and pre or post conference events)

➤ SILVER SPONSORSHIP: \$5,000

- Digital media recognition throughout Annual Meeting
- If Requested:
 - Table-top display in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore)
 - Registration for two representatives at the annual meeting (excludes NHA Business meeting, HealthPAC event and pre or post conference events)

➤ OTHER SPONSORSHIPS

- ◇ **Keynote Speaker \$7,500**
 - Introduction of speaker
 - 00:15 to 00:30 video spot played prior to the speaker presentation; Video provided by sponsor in downloadable format
 - Registration for two representatives (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
- ◇ **Welcome Dinner (Wednesday, TBD) \$5,000**
 - Registration for two representatives (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
 - Table for six guests with premium seating with the NHA Board Chair, NHA Board Member and/or NHA President/CEO
- ◇ **Exhibitor Networking Event (Wednesday, TBD) \$4,500**
 - Recognition at the event
 - Table-Top display table in Exhibitor Hall (Electrical and Internet need to be purchased separately from Encore)
 - Registration for two representatives at the annual meeting (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
- ◇ **NHA Healthcare Awards Luncheon (Thursday, TBD) \$4,500**
 - Seating for eight at the luncheon
 - Recognition in the Awards Luncheon speaking program by emcee
- ◇ **Recreational Activity Sponsor \$3,000**
 - Support for a pre or post conference recreational activity (Activity to be determined by NHA)
 - Registration for two representatives for the annual meeting (excludes NHA Business meeting and HealthPac event)
- ◇ **Tech Sponsor \$3,000**
 - Audio and visual support provided by Encore.
 - Registration for two representatives for the annual meeting (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
- ◇ **Conference Luncheon (Wednesday, TBD) \$3,000**
 - Luncheon buffet served to all attendees in the Exhibitor Hall
 - Registration for up to two representatives at the annual meeting (excludes NHA Business Meeting, HealthPac event, and pre or post conference events)
- ◇ **Breakfast Sponsor (Thursday, TBD) \$3,000**
 - Breakfast buffet served the morning of TBD in the Exhibitor Hall provide to all attendees
- ◇ **Wireless Internet Sponsor \$2,500**
 - Wi-Fi access for two-day conference for email and simple web browsing
- ◇ **Print Sponsor \$2,000**
 - Support for Annual Meeting program materials for all attendees

- ◇ Refreshment Sponsor \$2,000
 - All day beverage service: iced tea, bottled water and soda pop
- ◇ Java Up Coffee Sponsor \$1,800
 - Coffee and coffee drinks provided to all attendees at Tahoe Provisions for the duration of the conference (beginning at 8:00 a.m. on 8.30 and culminating at 3:00 p.m. on 8.31)
 - Logo provided on wristband provided to attendees
- ◇ Welcome Gift \$1,600
 - Company Name or logo on welcome gift for all attendees, exhibitors and speakers (gift selected by NHA)
- ◇ Lanyard \$1,100
 - Company Name and/or logo on lanyards for all attendees, exhibitors and speakers
- ◇ Exhibitor Only \$2,000
 - One table-top display space in Exhibitor Hall: a 6 foot, draped table will be provided. [Internet and electrical not included and need to be purchased separately from Encore.] Giveaways and promotional materials may distributed directly from your display area.
 - Registration for two representatives (excludes Association Business Meeting, HealthPac event and pre or post conference events).

Notes:

- All donations welcome.
- Additional representatives from the same company may attend conference sessions (excluding Association Membership meetings, HealthPAC event and pre or post conference events) at a cost of **\$300 per person, limited to two additional attendees**. This includes all conference luncheons, the Welcome Dinner on Wednesday and breakfast on Thursday.